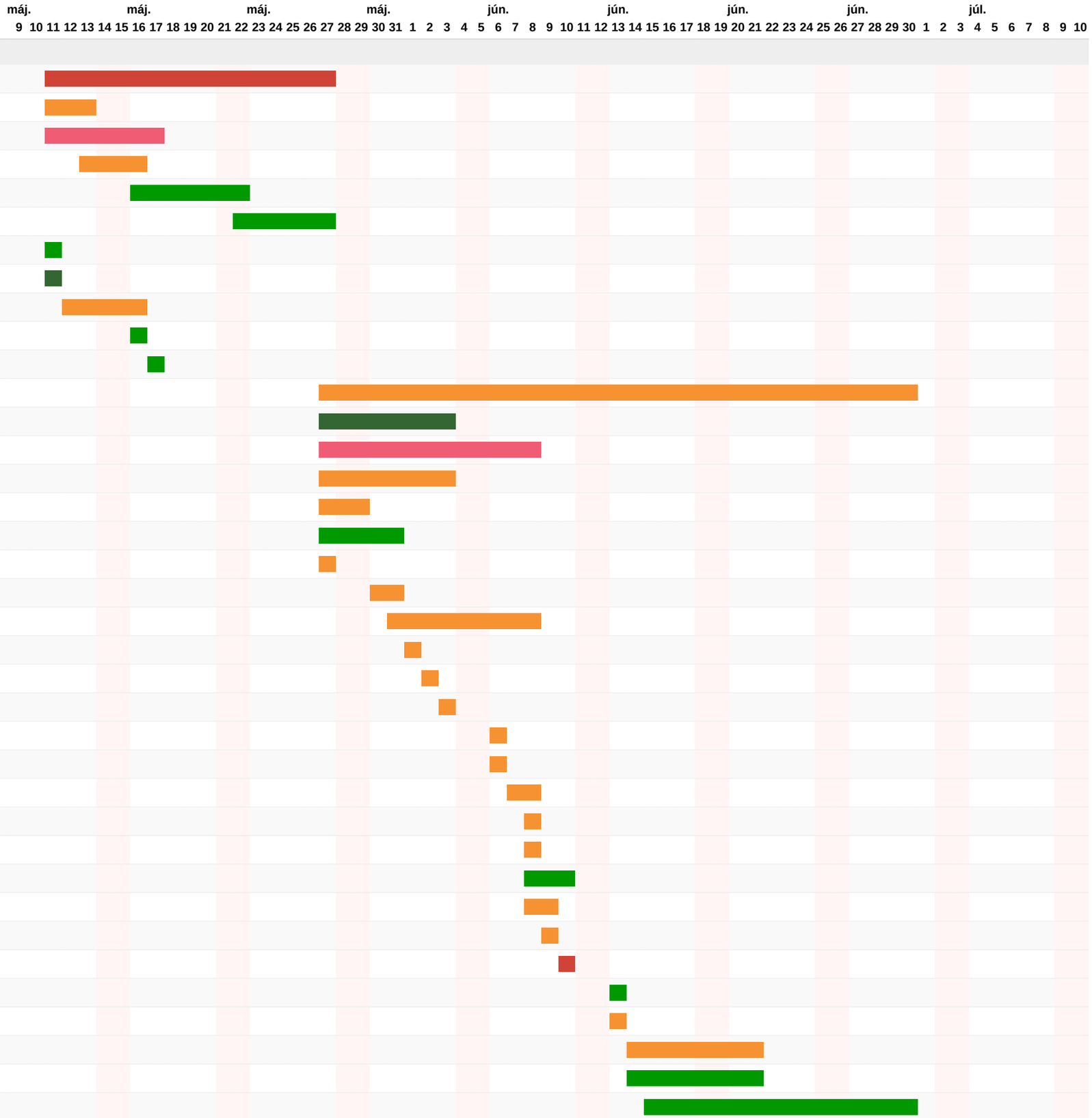Task		Start	End
Beem for Business			
BFB-21	**Implement MVP functions for app**	**2016-05-11**	**2016-05-27**
BFB-22	Video recording feature	2016-05-11	2016-05-13
BFB-24	Video feed	2016-05-11	2016-05-17
BFB-23	Video sharing feature	2016-05-13	2016-05-16
BFB-114	"React" feature	2016-05-16	2016-05-22
BFB-115	Video feed	2016-05-22	2016-05-27
BFB-30	**Set up FB group for beta testers**	**2016-05-11**	**2016-05-11**
BFB-15	**Set up DB**	**2016-05-11**	**2016-05-11**
BFB-16	**Set up Dev Environment**	**2016-05-12**	**2016-05-16**
BFB-17	**Set up cloud hosting**	**2016-05-16**	**2016-05-16**
BFB-1	**Secure and buy the domain name**	**2016-05-17**	**2016-05-17**
BFB-118	**Roadmap to lauch beem4biz.com**	**2016-05-27**	**2016-06-30**
BFB-5	Traditional market research	2016-05-27	2016-06-03
BFB-3	Customer interviews	2016-05-27	2016-06-08
BFB-36	Phone interviews	2016-05-27	2016-06-03
BFB-37	Online research	2016-05-27	2016-05-29
BFB-38	Historical analysis	2016-05-27	2016-05-31
BFB-96	Brand color scheme	2016-05-27	2016-05-27
BFB-8	Design Feedback (1.)	2016-05-30	2016-05-31
BFB-35	In person interviews	2016-05-31	2016-06-08
BFB-97	First mockup	2016-06-01	2016-06-01
BFB-9	Design Feedback (2.)	2016-06-02	2016-06-02
BFB-99	Website layout	2016-06-03	2016-06-03
BFB-13	Decision on landing page design	2016-06-06	2016-06-06
BFB-11	Landing page copy	2016-06-06	2016-06-06
BFB-14	**Create landing page**	**2016-06-07**	**2016-06-08**
BFB-19	Sign-up form	2016-06-08	2016-06-08
BFB-20	Log-in form	2016-06-08	2016-06-08
BFB-12	A/B test landing page	2016-06-08	2016-06-10
BFB-18	Tutorial section	2016-06-08	2016-06-09
BFB-10	Design Feedback (3.)	2016-06-09	2016-06-09
BFB-4	Landing page validation	2016-06-10	2016-06-10
BFB-27	**Set up Mailchimp**	**2016-06-13**	**2016-06-13**
BFB-26	**Set up Hootsuite account**	**2016-06-13**	**2016-06-13**
BFB-109	**Plan the email campaigns**	**2016-06-14**	**2016-06-21**
BFB-110	Copy for email campaigns	2016-06-14	2016-06-21
BFB-107	**Collect feedback via email**	**2016-06-15**	**2016-06-30**