



TIMESHEET

Timesheet No.: 3400027/2016/345
Timesheet Date: 2016-12-07

From **Beem4Biz Inc.**
123 Hyde Street
San Francisco, California
USA

To: **Big Buy Corp.**
151 Third Street
San Francisco, California
USA

Issue Key	Description	Hours
BFB-21	Implement MVP functions for app	[BFB-21]
2016-05-11	Implementation and feature testing for features: sign-up, login, video uploading, video streaming	100,6 hrs
		100,6 hrs
BFB-30	Set up FB group for beta testers	[BFB-30]
2016-08-17	Registering account, uploading profile data	10,0 hrs
2016-08-18	Setting up group for beta testers, building out network on FB	11,0 hrs
		21,0 hrs
BFB-15	Set up DB	[BFB-15]
2016-12-07	Installing and configuring MySQL database	3,0 hrs
		3,0 hrs
BFB-16	Set up Dev Environment	[BFB-16]
2016-08-18	Registering account with Gitlab.com	0,6 hrs
2016-08-31	Private repo created on Gitlab.com	1,0 hrs
2016-09-08	Workflows created and configured on Gitlab.com repositories	0,9 hrs
		2,4 hrs
BFB-5	Traditional market research	[BFB-5]
2016-07-17	Purchasing and analyzing market research data	36,8 hrs
2016-07-19	Articles and industry news about the beem4biz target market	16,7 hrs
2016-09-05	Financial analysis and revenue structure analysis of legacy industry players	21,5 hrs
		74,9 hrs
BFB-38	Historical analysis	[BFB-38]
2016-08-17	Researching archived online content about the target market	59,2 hrs

Issue Key	Description	Hours
		59,2 hrs
BFB-36	Phone interviews	[BFB-36]
2016-05-26	Conducting phone interviews, using the previously purchased database	83,0 hrs
2016-05-25	Purchasing relevant phone database and merging with our own existing database	2,0 hrs
		85,0 hrs
BFB-8	Design Feedback (1.)	[BFB-8]
2016-05-09	Finalizing the agenda, securing meeting room and equipment	1,5 hrs
2016-05-06	Checked with the client, sent out calendar invitations for the meeting	0,5 hrs
		2,0 hrs
BFB-35	In person interviews	[BFB-35]
2016-05-17	In-person customer interviews conducted among the previously signed-up users.	80,0 hrs
		80,0 hrs
BFB-11	Landing page copy	[BFB-11]
2016-06-01	Copy writing for the final landing page	16,0 hrs
2016-06-03	More copy for the landing page, corrected after meeting with UI experts	77,8 hrs
		93,8 hrs
BFB-14	Create landing page	[BFB-14]
2016-08-17	Developing landing page, image viewer, sign-up feature	21,8 hrs
		21,8 hrs
BFB-12	A/B test landing page	[BFB-12]
2016-09-05	Creating Unbounce account	0,0 hrs
2016-09-07	Creating landing page versions for testing with different copy language	2,8 hrs
2016-09-08	Testing landing page with 2 versions	80,0 hrs
		82,8 hrs
BFB-4	Landing page validation	[BFB-4]
2016-09-12	Meeting to analyze the A/B testing data and further conclusions and decide about landing page launch date	4,9 hrs
		4,9 hrs
BFB-27	Set up Mailchimp	[BFB-27]
2016-08-10	Campaign copywriting	5,0 hrs
2016-08-01	Creating Mailchimp account	0,5 hrs
2016-08-03	Creating campaigns, campaign workflows	1,2 hrs
2016-08-04	Meeting with UI team to decide on Mailchimp letter templates	1,5 hrs
2016-08-05	Setting up automatic reporting from Mailchimp for management	0,6 hrs
		8,8 hrs

Issue Key	Description	Hours
BFB-109	Plan the email campaigns	[BFB-109]
2016-08-03	Working on email campaign wording	3,0 hrs
		3,0 hrs
	Total:	643,1 hrs

THANK YOU FOR YOUR BUSINESS!