

Project	Key	Summary	Resolution	P	Status	T	Labels	Links	Assignee	Components
Beem for Business	BFB-1	Secure and buy the domain name	Done	Low	Done	Task	web		Dalia Lens	
Beem for Business	BFB-3	Customer interviews	Done	Highest	Done	Sub-task	validation	BFB-4 , BFB-5	Owen Klyed	
Beem for Business	BFB-4	Landing page validation	Done	Highest	Done	Sub-task	validation	BFB-8 , BFB-3	Owen Klyed	
Beem for Business	BFB-5	Traditional market research	Done	Lowest	Done	Sub-task	validation	BFB-3 , BFB-6	Owen Klyed	
Beem for Business	BFB-6	MVP functionality	Done	High	Done	Task	validation	BFB-8 , BFB-7 , BFB-5	Owen Klyed	
Beem for Business	BFB-7	Graphic designer briefing (1.)	Done	High	Done	Task	user-experience, user-interface	BFB-8 , BFB-6	Dalia Lens	
Beem for Business	BFB-8	Design Feedback (1.)		Medium	In Progress	Sub-task	interactions, user-experience, user-interface	BFB-4 , BFB-6 , BFB-7	Dalia Lens	Android App, iOS App, Landing Page
Beem for Business	BFB-9	Design Feedback (2.)	Done	Medium	Done	Sub-task	user-experience, user-interface	BFB-10 , BFB-19	Dalia Lens	
Beem for Business	BFB-10	Design Feedback (3.)	Done	Medium	Done	Sub-task	user-experience, user-interface	BFB-9	Dalia Lens	
Beem for Business	BFB-11	Landing page copy	Done	Medium	Done	Sub-task	billable, validation, web	BFB-12	Dalia Lens	
Beem for Business	BFB-12	A/B test landing page	Done	Low	Done	Sub-task	web	BFB-11 , BFB-13	Dalia Lens	
Beem for Business	BFB-13	Decision on landing page design	Done	Medium	Done	Sub-task	web	BFB-14 , BFB-12	Dalia Lens	Landing Page
Beem for Business	BFB-14	Create landing page		Medium	In Progress	Task	validation, web	BFB-13	Levente Szabo	
Beem for Business	BFB-15	Set up DB	Done	Medium	Done	Task	DEV, IT		Robert Mongose	
Beem for Business	BFB-16	Set up Dev Environment	Done	Medium	Done	Task	DEV, IT		Robert Mongose	
Beem for Business	BFB-17	Set up cloud hosting	Done	Low	Done	Task	DEV, IT		Robert Mongose	
Beem for Business	BFB-18	Tutorial section	Done	Medium	Done	Sub-task	DEV, IT		Dalia Lens	
Beem for Business	BFB-19	Sign-up form	Done	Medium	Done	Sub-task	DEV, IT	BFB-9	Levente Szabo	
Beem for Business	BFB-20	Log-in form	Done	Medium	Done	Sub-task	DEV, IT		Robert Mongose	
Beem for Business	BFB-21	Implement MVP functions	Done	Medium	Done	Story	DEV, IT		Levente Szabo	
Beem for Business	BFB-22	Video recording feature		Medium	To Do	Sub-task	DEV, IT		Robert Mongose	

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Beem for Business	BFB-23	Video sharing feature		Low	To Do	Sub-task	DEV, IT		Robert Mongose	
Beem for Business	BFB-24	Video feed	Done	Medium	Done	Sub-task	DEV, IT		Dalia Lens	
Beem for Business	BFB-25	"React" feature		Medium	To Do	Sub-task	DEV, IT		Dalia Lens	
Beem for Business	BFB-26	Set up Hootsuite account		Medium	To Do	Story	CRM, marketing		Casey Ford	
Beem for Business	BFB-27	Set up Mailchimp		Low	In Progress	Story	CRM, marketing		Casey Ford	
Beem for Business	BFB-28	Copy for email campaigns		Low	To Do	Sub-task	CRM, marketing		Casey Ford	
Beem for Business	BFB-29	Plan the email campaigns	Done	Medium	Done	Task	CRM, marketing, validation		Levente Szabo	
Beem for Business	BFB-30	Set up FB group for beta testers		Medium	To Do	Task	CRM, marketing, validation		Casey Ford	
Beem for Business	BFB-31	Collect feedback		Low	To Do	Task	validation		Casey Ford	
Beem for Business	BFB-32	Feedback on overall design approach	Done	Medium	Done	Sub-task			Owen Klyed	
Beem for Business	BFB-33	Feedback on components	Done	Medium	Done	Sub-task			Dalia Lens	
Beem for Business	BFB-34	Clarify color schemes	Done	Medium	Done	Sub-task			Casey Ford	Android App, iOS App
Beem for Business	BFB-35	In person interviews	Done	Medium	Done	Sub-task			Owen Klyed	
Beem for Business	BFB-36	Phone interviews	Done	Medium	Done	Sub-task	validation		Owen Klyed	
Beem for Business	BFB-37	Online research	Done	Low	Done	Sub-task	validation		Owen Klyed	
Beem for Business	BFB-38	Historical analysis	Done	Low	Done	Sub-task	validation		Dalia Lens	
Beem for Business	BFB-49	Beem Inc. - Company website design	Done	Highest	Closed	Task	billable		Dalia Lens	design, UI, website
Beem for Business	BFB-55	Brand color scheme	Done	Medium	Done	Sub-task				
Beem for Business	BFB-56	First mockup	Done	Medium	Done	Sub-task				
Beem for Business	BFB-57	Second mockup	Done	Medium	Done	Sub-task				
Beem for Business	BFB-58	Website layout	Done	Medium	Done	Sub-task				

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Beem for Business	BFB-91	Website layout		Medium	To Do	Sub-task				
Beem for Business	BFB-92	Second mockup		Medium	To Do	Sub-task				
Beem for Business	BFB-93	First mockup		Medium	To Do	Sub-task				
Beem for Business	BFB-95	Beem Inc. - Company website design	Done	Highest	Done	Sub-task	jesus		Dalia Lens	design, UI, website
Beem for Business	BFB-94	Brand color scheme		Medium	To Do	Sub-task				Grid, iOS App
Beem for Business	BFB-96	Brand color scheme	Done	Medium	Done	Sub-task	jesus			
Beem for Business	BFB-97	First mockup	Done	Medium	Done	Sub-task	jesus			
Beem for Business	BFB-98	Second mockup	Done	Medium	Done	Sub-task	jesus			
Beem for Business	BFB-99	Website layout	Done	Medium	Done	Sub-task	jesus			
Beem for Business	BFB-104	Setting bounce rate and conversion goals	Done	Medium	Done	Sub-task			Casey Ford	Android App, iOS App
Beem for Business	BFB-107	Collect feedback		Low	To Do	Task	jesus		Casey Ford	
Beem for Business	BFB-108	Set up FB group for beta testers		Medium	To Do	Task	jesus		Casey Ford	
Beem for Business	BFB-110	Copy for email campaigns		Low	To Do	Sub-task	jesus		Casey Ford	
Beem for Business	BFB-109	Plan the email campaigns		Medium	To Do	Task	jesus	BFB-119, BFB-120	Levente Szabo	
Beem for Business	BFB-111	Copy for email campaigns		Low	To Do	Sub-task			Casey Ford	
Beem for Business	BFB-112	Set up Mailchimp		Low	To Do	Story	jesus		Casey Ford	
Beem for Business	BFB-113	Research Hootsuite "Professional account"		Medium	To Do	Story	marketing, sozialen-Medien		Casey Ford	
Beem for Business	BFB-114	"React" feature		Medium	To Do	Sub-task			Dalia Lens	
Beem for Business	BFB-115	Video feed		Medium	To Do	Sub-task			Dalia Lens	
Beem for Business	BFB-116	Video sharing feature		Low	To Do	Sub-task			Robert Mongose	
Beem for Business	BFB-117	Video recording feature		Medium	To Do	Sub-task			Robert Mongose	

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Beem for Business	BFB-118	Roadmap to lauch beem4biz.com	Done	Medium	Done	Task	mvp, validation			Landing Page, website design
Beem for Business	BFB-119	Estimate test		Medium	To Do	Task		BFB-109		
Beem for Business	BFB-120	Estimate test		Medium	To Do	Story		BFB-109		Android App, design